



ENKWSA to honor Angel Martinez with inaugural Footwear Industry Icon Award

—Deckers Outdoor CEO to Address Footwear Community at Opening Night Celebration—

NEW YORK, NEW YORK – June 23, 2011 – ENKWSA, an ENK International trade event focused on footwear, handbags and related accessories, announced today it will present its inaugural Footwear Industry Icon Award to Deckers Outdoor Corporation President, CEO, and Chairman Angel Martinez. The award will be presented at the show's opening night party on Wednesday, July 27th hosted by ENKWSA and AHNU.

"Angel's ability to incubate, nurture and grow brands that truly connect to the consumer combined with the creative leadership he brings to the footwear community are exactly the qualities that WSA wants to highlight for the Industry," remarked David Kahan, President, ENK Footwear Group.

The Footwear Industry Icon Award recognizes a person who has had a significant impact not only on his own organization, but on the entire footwear industry. Angel's leadership and his role in establishing some of the strongest consumer brands in the history of the footwear industry make him an ideal first honoree. "I'm honored to be a part of a great night at a great show to celebrate the footwear industry, and humbled to receive this award," said Martinez.

On both sides of the aisles Martinez is respected and revered. "There is no more deserving individual to receive the inaugural ENKWSA Footwear Industry Icon Award than Angel Martinez," stated Tarek Hassan, President, The Tannery. "He has been a true game changer in the footwear business and has made, and will continue to make, an indelible mark on the industry. We value his immense contribution to The Tannery and to the broader footwear community."

Expectations are high for the July ENKWSA taking place July 27, 28, 29 in Las Vegas. More than 1,000 brands have signed on to participate and early signposts indicate significantly higher retailer attendance than last year. The opening night celebration honoring Martinez is open to all registered show attendees and exhibitors with a required rsvp.

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About WSA and ENK International:

ENK International provides the forum for the fashion world to conduct business. It is the leading tradeshow organization serving the upscale fashion marketplace, including the men's, women's, accessories, footwear, and children's categories. Founded in 1981 by Elyse N. Kroll, the company conducts 25 events per year, 16 of which are held in New York City, four in Las Vegas, four in Milan, Italy and one in Beijing, China. ENK events are attended by critical fashion retailers, representing both specialty and department stores from around the world. They represent over 10,000 domestic and international exhibiting companies, 150,000 domestic and international buyers and press yearly and over one million net square feet of exhibit space. For more details, please visit www.enkshows.com and www.enkwsa.com

About Deckers Outdoor Corporation:

Deckers Outdoor Corporation is the parent company of UGG® Australia, Ahnu®, Teva®, Simple® Shoes, Tsubo® and Mozo®, and recently announced its acquisition of Sanük™.

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