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## HELPFUL SEMINAR "WHEN CAN I AFFORD TO RETIRE?" OFFERED AT FEBRUARY WSA SHOW BY SHOE & ACCESSORY TRAVELERS ASSOCIATION

### Informative Retirement Seminar Added In Response To Changing Economic Times

ENCINO, Calif. (January 14, 2009) – Always the ideal forum for the entire footwear buying, selling and planning experience, the upcoming WSA Show has teamed up with the Shoe and Accessory Travelers Association (SATA) to add yet another helpful feature – an exclusive seminar on retirement taught by a renowned financial expert. With so many companies and individuals facing financial difficulties, SATA is providing an opportunity for show participants to answer some of their most challenging questions, and better prepare for the road to retirement through this seminar.

"Just about everyone is dealing with the current realities of a struggling economy, but what can be even more perplexing is how to plan for the future and the unexpected," says Jim McCabe, treasurer of the SATA. "This seminar will answer a lot of these questions, and help today's footwear professionals be a little more prepared for tomorrow."

The seminar, titled "When Can I Afford to Retire, will address the following topics:

- **How to respond to losses in your savings**
- **How much money is needed for retirement**
- **When to start saving for retirement (30 years old or younger)**
- **What to do if you started saving for retirement late (50 years or older)**
- **Other practical solutions**

"Retirement is typically a source of anxiety for so many, but even more so in today's economy," says Diane Stone, chief operating officer, The WSA Show. "Today's potential retirees are asking themselves questions they never anticipated, and many are in desperate need of expert advice. This is a service we are happy to sponsor, and we know will be of benefit to our buyers and exhibitors."

The seminar will be presented by Sarat Sethi, Principal and Portfolio Manager/Equity Analyst of Douglas C. Lane & Associates. Sethi, a graduate of Harvard Business School, appears regularly on CNBC, BBC and Bloomberg as a market strategist and equity analyst. He is a Chartered Financial Analyst and Chartered Investment Counselor.



There will be two sessions, one on Friday, February 13, from 7:00am – 8:00am at the Mandalay Bay Ballroom C, and the other on Saturday, February 14 from 7:00am – 8:00am at the Sands Expo Center, Room 305. Both seminars are open to The WSA Show exhibitors and attendees free of charge. Attendees will also be eligible to win a 3-night stay at the Hilton Hotel for The WSA Show in August. Pre-registration is advisable, since seating is limited. If space is available, people may register on site. To pre-register, please go to [www.shoetravelers.org](http://www.shoetravelers.org) or call 866.724.9501.

The WSA Show will take place in the Mandalay Bay Convention Center and the Sands Expo Center February 12-14. For more information, please visit [www.wsashow.com](http://www.wsashow.com) or [www.thecollectionsatwsa.com](http://www.thecollectionsatwsa.com).

#### About SATA

The Shoe and Accessory Travelers Association (SATA) is a membership organization whose goals are to significantly improve the abilities and well-being of travelers within the footwear and related goods industry. SATA's primary activities focus on providing its membership with relevant information, continuing education, time- and/or money-saving benefits and services, and a way to network with fellow travelers, manufacturers, distributors and others in the footwear and accessory industry. For more details, please visit [www.shoetravelers.org](http://www.shoetravelers.org).

#### About The WSA Show

The WSA Show is the world's largest and most comprehensive footwear, handbags, and accessories marketplace, offering a 360-degree viewpoint of the footwear industry. The twice-yearly event in Las Vegas attracts more than 28,000 participants from 95 countries in 2.1 million square feet of space. The Collections at WSA, an exclusive premium footwear and fashion jewelry show within The WSA Show, features 350 luxury footwear, handbag and jewelry designers from around the globe in an exclusive upscale setting. Materials at WSA, which launched in Las Vegas in February 2008 alongside The WSA Show, further expands the breadth of this industry marketplace to include the supply chain by focusing on materials, design, components, technology and sourcing alongside the finished product, becoming easily accessible to brand and retail leaders. For more details, please visit [www.wsashow.com](http://www.wsashow.com)

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