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The WSA Show & The Collections At WSA February 12,13,14 2009, Las Vegas

Haven't Registered for the Show?

Don't miss The WSA Show, The Collections At WSA and Materials at WSA. Enter Priority Code: **WSA38**

REGISTER NOW

Is Selling Online A Good Idea for Your Business?

If you're a retailer who has been thinking about taking your store online or are looking to take it to the next level, don't miss "[Getting Started Selling on the Internet](#)" from Chris Finken of OrangeSoda.

This 90-minute session gives you tips on making the decision to go online, highlighting simple steps to prepare your business for an online presence. Find out what you need to do to get started, compete and find your niche online.

Oasis at The Box

The Box, located at Mandalay Bay Convention Center, caters to buyers more than ever at this show. From Mimosas in the Morning—served daily from 8 a.m.–10 a.m.—to Bubbles at The Box (champagne and hors d'oeuvres) on Friday, 2/13, from 5:30 p.m.–7 p.m., these are two show stoppers you can expect to enjoy. In need of a polish change? You can do that, too, at the OPI Beauty Bar, Thursday, 2/12, from 10 a.m.–4 p.m.; Friday, 2/13, from 10 a.m.–7 p.m.; and Saturday, 2/14, from 10 a.m.–2 p.m.

[Preview Materials at WSA Online Now!](#)

Check out the [exhibitors at Materials at WSA](#) without leaving your desk. This online preview guide has up-to-date exhibitor listings and information. Plan your visit in advance starting with this Web-based pre-show directory.

Mix and Mingle at Materials

Preview Spring/Summer 2010 materials and colors while enjoying beer or a glass of wine with your colleagues at [Materials at WSA](#). In the Materials Trend Area, Sands Expo Center, Level 2, on Thursday, 2/12, from 5 p.m.–6 p.m.

The popular, cutting-edge trend forecast area is open all day

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Advertisements



WSA SHOW PRODUCT PREVIEW

ANUSCHKA

 hayden-harnett
brooklyn|nyc



during the show—don't miss this specially produced show feature.

Travel and Hotel

Hotels are filling up fast in Las Vegas! Travel Tech Group, the official WSA housing and travel agent, has negotiated hotel rates for WSA attendees. [Click here](#) to book your reservations and find hotels, car rentals, local attractions and more.



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January 21, 2009 WSA Product Preview Edition



Anuschka—*Art On The Go*

Here's "Art on Your Arm" from the handbag maestros, Anuschka. Crafted from fine-grain, supple cowhide and sporting custom-made hardware, each Anuschka handbag is individually hand painted and signed. [Read More >>](#)



Hayden-Harnett—*Rocker Chic Meets Artisan Soul*

Known for merging eclectic style with serious quality, function and comfort, Brooklyn's Hayden-Harnett invites you to view its fall '09 shoes and accessories at The Collections at WSA. [Read More >>](#)



MeyeWorld—*Feeling Kooky*

At MeyeWorld, we design, develop, manufacture and distribute a full line of children's shoes, as well as seasonal beach footwear and slippers for the entire family. [Read More >>](#)



Unzè London—*Get Some Color*

Unzè London is an internationally recognized brand of the highest quality. With elegant styles and dazzling colors, Unzè offers high fashion and bridal, party and casual footwear, as well as an extensive variety for ladies with vivid colors and styles—everything related to footwear under the sun. [Read More >>](#)



Wanted—*Strap Happy*

Cleo was one of Wanted's most popular styles last season, and its appeal is growing! We carry this style in a variety of colors, including black, gold, silver, red, turquoise, yellow, purple, multi-yellow, multi-purple, multi-turquoise, as well as our new metallic black and metallic gold. [Read More >>](#)

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Latest News

Fila Teams Up With Tennis Champ

ATP World Tour participant James Blake will be serving up style on the tennis courts. The professional player signed an agreement with Fila to develop a collection of men's apparel and footwear, which will fuse the heritage of the brand with Blake's contemporary signature style.

[Read More >>](#)



Industry News

Leather Manufacturer Invests In Eco

As a growing number of shoppers and shoemakers gravitate toward socially conscious product, ISA Tan Tec, a German/Chinese leather manufacturer, has responded by investing \$8.7 million into a new eco-friendly tannery in Saigon, Vietnam. [Read More >>](#)



Top Sellers

Oregon Shoppers Warm Up To Booties, Shearling

After finding success with Beach Soles in Ft. Lauderdale, Fla., owners Hillary Hickmann and Laura Richards opened a second store—Acadia Footwear—in Bend, Ore. Even though spring is right around the corner, Acadia is doing a brisk business in winter gear. [Read More >>](#)

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To become more ecologically responsible, we are reducing our print and paper consumption to support our initiative to transfer from paper to digital communications. Please check our website frequently for more news, updates and detailed information: wsashow.com.



an ENK International, LLC event

Children under the age of 16 will not be permitted in the exhibit hall. Waivers will not be issued.
The WSA Show 15621 Ventura Blvd., Suite 415 Encino, CA 91436

Make sure our emails are delivered: Add wsashow@bridgemailsystem.com to your address book or safe-sender list. [Learn How](#)