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THE GLOBAL FOOTWEAR & ACCESSORIES MARKETPLACE

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**For Immediate Release**

**EARTH, WIND & FIRE AND CHICAGO TO HEADLINE WSA BENEFIT CONCERT  
FEBRUARY 10, 2006 IN LAS VEGAS**

***Portion of Ticket Proceeds Donated to Two Ten Foundation***

**ENCINO, Calif, November 7, 2005** – WSA, host of the WSA Show, the largest and most comprehensive marketplace for the global footwear industry, today announced that renowned R&B group Earth, Wind & Fire, and the legendary rock band Chicago will headline its traditional WSA Shoe Party benefit concert on February 10, 2006, the opening night of the show. Taking place at the 7,000-seat Aladdin Performing Arts Center, a portion of the proceeds will again benefit Two Ten Foundation, the footwear industry's own charitable organization that provides financial assistance to those in need within the footwear industry. Tickets are priced at \$60 each and can be ordered online by registered industry professionals, including retail buyers, exhibitors and executives from the WSA web site at [www.wsashow.com/feb2006/events](http://www.wsashow.com/feb2006/events).

"What promises to be an electrifying opening night concert for WSA Show participants, will not only deliver a fantastic evening of entertainment, but also is a platform to raise much-needed funds for a tremendous cause," said Diane Stone, COO of the World Shoe Association. "The Two Ten Foundation is tireless in their efforts to serve the footwear community. The important work they have done this year to aid industry colleagues affected by Hurricane Katrina is especially impressive."

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“Through our partnership with the WSA, we’re able to bring our message to top decision-makers in the industry at the largest global footwear event,” said Peggy Kim Meill, president of the Two Ten Foundation. “We are looking forward to the February show which looks to be one of the most crowd-rocking concerts in WSA history.”

Earth, Wind & Fire and Chicago, currently receiving rave reviews on tour, will deliver a rare treat to concert-goers with a mutual jam session, as well as solo performances. Chicago will perform with their inventive melodies, great lead vocals and harmonies, and their famous trademark horn sound. Earth, Wind & Fire stage shows are legendary for being elaborate and dynamic.

The next WSA Show, including The Collections at WSA, will take place February 10-13, 2006 in Las Vegas drawing more than 35,000 participants, 1600 exhibitors, and showcasing over 6000 brands. The event will be held in three venues - The Las Vegas Convention Center-South Hall, the Sands Exposition Center and The Collections at WSA at The Venetian. For more information, visit [www.wsashow.com](http://www.wsashow.com).

#### **About the World Shoe Association (WSA)**

The WSA is the world’s largest association serving the footwear trade. Twice a year in Las Vegas, it hosts the WSA Show, the largest and most comprehensive marketplaces for the footwear industry in the world. The WSA Shows provide a forum for footwear manufacturers, buyers and others allied to the footwear industry to showcase and review designer brand fashions and learn about other related products. With more than 35,000 participants and 6,000+ key brands from all over the world covering 1.9 million square feet of space, the WSA Show is the *must-attend* event for buyers of footwear, accessories and others allied to the industry. For more information, please visit [www.wsashow.com](http://www.wsashow.com).

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