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THE COLLECTIONS AT WSA ANNOUNCES WINNERS OF GLASS SLIPPER AWARDS RECOGNIZING LUXURY DESIGNERS AND BRANDS FOR CREATIVITY, INGENUITY AND IMAGINATION IN THEIR EXHIBIT SUITES

Winners include Miss L. Fire, MINK and Ralph Lauren Footwear

LAS VEGAS (February 12, 2006) -- The Collections at WSA, the world's largest gathering of luxury designers and bands in footwear, handbags and accessories, awarded the Glass Slipper Awards to companies who transformed their suites into an inviting shopping experience for buyers.

The three categories of the awards paid tribute to the best suite, the most creative use of space and the most innovative suite. Miss L. Fire, the winner of the Best New Exhibitor Award, featured the unique use of bright red gingham fabrics to establish a head-to-toe western feel for its collection. The winner of the Most Innovative Suite Space Design, MINK, created a feminine, bright atmosphere with use of its branded pink and green colors throughout, reflecting the passion of the product line. Ralph Lauren, winner of Most Creative Use of Exhibit Suite Space, utilized traditional branding elements it is known for, including equestrian touches such as leather saddles and riding helmets to highlight its classic new line.

The runners- up included Nora Haron for Best New Exhibitor Suite, Gwendolyn Carrie Ltd. for Most Innovative Suite Space Design and Harry's of London for Most Creative Use of Exhibit Suite Space.

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The Collections at WSA showcases more than 300 designers of international luxury footwear and handbags from all over the world. An independent panel of judges evaluated established and new designers' booths. The winners were announced at the Shoetini Cocktail Party at the Venetian Hotel on Sunday evening, February 12.

"This year's Glass Slipper winners have done a fantastic job of merging individual style with design elements to enhance their brand image," said Leslie Gallin, director of The Collections at WSA. "The Collections at WSA offers a new business opportunity behind each suite door for buyers seeking unique footwear and accessories. The Collections at WSA offers hand-selected footwear and accessories presented in a relaxed environment, all under one roof."

About the World Shoe Association (WSA)

Twice a year in Las Vegas, WSA simultaneously hosts the WSA Show, the world's largest and most comprehensive marketplace for the footwear industry, and The Collections at WSA, the world's largest luxury footwear event. Featuring over 6,000 brands and over 34,000 participants, these combined events offer an unmatched opportunity for manufacturers to showcase their products and for buyers to discover the latest trends. The WSA Show is the *must-attend* event for anyone involved in the footwear and accessories industry. For more information, please visit <u>www.wsashow.com</u> or www.thecollectionsatwsa.com.

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