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**THE COLLECTIONS AT WSA TO SHOWCASE EMERGING TRENDS IN LUXURY
FOOTWEAR AND HANDBAGS AT FEBRUARY '06 WSA SHOW**

*"Who's Who" of High-End Designers to Show Lines in Relaxing, Boutique Setting;
New Programs and Services Added to Streamline Process for Conducting Business*

ENCINO, Calif., December 5, 2005 – WSA, host of the largest and most comprehensive marketplace for the global footwear and accessories industry, today announced new programs and services at The Collections at WSA, its high-end venue showcasing over 300 designers of international luxury footwear and handbags. Featuring Fall '06 lines from both established and up-and-coming designers around the world, The Collections at WSA will offer: designer suites grouped according to merchandise categories of like type products for easy navigation; a floor specifically for men's and women's Euro Trend footwear and accessories; a handbag-only aisle; and buyers' lounges featuring coffee, snacks and comfortable seating. In addition, the new Buyer Passport Program will help drive retail traffic at The Collections at WSA, rewarding buyers with a special gift.

Designers signed on to display at the upcoming February '06 show represent a 20% increase in new designers and include such well-known names as Etro, Moschino, Donald Pliner, Stuart Weitzman, and Giuseppe Zanotti, as well as up-and-coming names such as Jean Michel Cazabat, Vivia Ferragamo, Chie Mihara and Bettye Muller.

"The Collections at WSA is the place to see and be seen for those in the designer, luxury footwear and accessories marketplace," said Leslie Gallin, director of The Collections at WSA. "For designers and exhibitors, it is an ideal venue to meet with quality buyers and to test market product and color trends.

For buyers and the media, it offers a personal window into high-end fashion trends all under one roof. There's no comparable luxury marketplace like The Collections at WSA anywhere else in the world."

The Passport Program, open only to registered buyers, utilizes a "passport book" that resembles an actual passport and lists participating designers. Buyers who visit the showroom suites of participating designers at The Collections at WSA will receive individual stickers for their passport books. Once a buyer has collected twenty stickers, he or she can redeem the "passport book" for a gift from The Collections at WSA. The Passport Program was designed to encourage buyers to visit exhibitors to ensure that they don't miss any of the latest trends and fashions and helping them spot the next "hot" item.

The WSA Show, including The Collections at WSA, will take place February 10-13, 2006 in Las Vegas. The event will be held in three venues, The Las Vegas Convention Center - South Hall, the Sands Exposition Center and The Collections at WSA at The Venetian. Registration is free to qualified buyers and available online at www.wsashow.com. Registration information is also available at (888) 62-SHOES. The deadline for pre-registration is January 20, 2006.

About the World Shoe Association (WSA)

The WSA is the largest association serving the footwear trade. Twice a year in Las Vegas, it hosts the WSA Show, the largest and most comprehensive marketplaces for the footwear industry in the world. The WSA Shows provide a forum for footwear manufacturers, buyers and others allied to the footwear industry to showcase and review designer brand fashions and learn about other related products. With more than 35,000 participants and 6,000+ key brands from all over the world covering 1.9 million square feet of space, the WSA Show is the *must-attend* event for buyers of footwear, accessories and others allied to the industry. For more information, please visit www.wsashow.com.

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