



**WORLD. SHOES.
ACCESSORIES.**

THE GLOBAL FOOTWEAR & ACCESSORIES MARKETPLACE

media/editorial press registration form
wsa show · february 10 – 13, 2006 · las vegas, nevada

To pre-register, please fill out this form and submit to WSA via its public relations firm CGPR by either:

1. Print out the completed form and fax it to: **781-639-4328** or
2. Print out the completed form and mail it to: **CGPR Attn: Kristen • 52 Lee Street, Suite 300 • Marblehead, MA 01945**

Your press badge will be issued in the WSA Press Office. There will be a press office at both the Sands Expo and the Las Vegas Convention Center-South Hall. A valid picture ID and business card will be required before your badge is issued.

freelance/media outlet information Please print or type

PRIMARY CONTACT	TITLE	COMPANY NAME		
STREET ADDRESS		CITY / STATE / COUNTRY / ZIP OR POSTAL CODE		
TELEPHONE	FAX	CELLPHONE	EMAIL	WEBSITE

FREELANCERS CHECK HERE & COMPLETE THE FOLLOWING*. On assignment by: (publication & editor's name)

*freelance writers may be asked to provide work samples

additional editorial staff

Name	Title	Phone	Cellphone	Email

PLEASE NOTE: This registration serves as an authorization for WSA to use my likeness and/or likenesses of any of the registered parties from any previous and future trade shows for the purpose of trade marketing to promote attendance to the WSA Show.

type of media

Magazine Newspaper Industry Newsletter Television Radio On-line News Service Other: _____

media/freelance piece focus

TRADE: Mens Womens Childrens Athletic Luxury Accessories Other: _____

GENERAL: Fashion Seasonal Trends Other: _____

concert tickets Complete the following ONLY if you'd like to purchase tickets to the Earth, Wind & Fire and Chicago Concert.

Please check: Visa Mastercard American Express \$60.00 x ___ tickets: Total due \$ _____

CARDHOLDER NAME CREDIT CARD NUMBER

V CODE on the back of card (VISA & MC ONLY) EXPIRATION DATE

SIGNATURE AMOUNT

return ticket form and payment to wsa:

VIA FAX: 781.639.4328
MAIL: CGPR
ATTN: KRISTEN
52 LEE STREET, SUITE 300
MARBLEHEAD, MA 01945