



WSA Show Buyer Registration Form

WORLD SHOE ASSOCIATION*

Badge request received by July 21, 2005 will be mailed to you prior to the show. After July 21, 2005 badges may be picked up onsite at the pre-registration desk.

First Name		Last Name	
Company			
Address			
City		State/Province	ZIP
Country		E-mail	
Telephone		Fax	
International Telephone		International Fax	

I. What is your job title? (Select One Only)

A President
B Vice President
C Owner
D Corporate Executive
E Store Manager
F General Manager
G General Merchandise Manager
H Divisional Merchandise Manager
I Buyer
J Advertising/Display Manager
K Sales/Marketing Manager
L Manufacturing/Production Manager
M Purchasing Manager
N Designer
O Sourcing Director
P Merchandiser
Q Other – please specify _____

II. What is your primary business type? (Select One Only)

A Mass merchandiser
B Department stores
C Discounters
D Specialty chain footwear store
E Specialty independent footwear store
F Specialty athletic footwear store
G Boutique (primarily apparel with footwear)
H General sporting goods
I Mail order/catalog
J Online
K E-commerce/Company/Factory Outlet
L Jobber
M Import/Export
N Other – please specify _____

III. How many stores does your company have? (Select One Only)

A 1
B 2-4
C 5-10
D 11-24
E 25-99
F 100 or more

IV. What were your company's gross annual footwear, handbag & accessories sales for its most recent fiscal year?

A Under \$1 million
B \$1 million - \$2,499,999
C \$2,500,000 - \$4,999,999
D \$5 million - \$9,999,999
E \$10 million - \$24,999,999
F \$25 million +
G Does Not Apply

V. What is your footwear price range? (Select All That Apply)

A Under \$30
B \$30 to < \$60
C \$60 to < \$100
D \$100 to \$200
E Over \$200
F Does Not Apply

VI. What role do you typically have in the purchase of these products products? (Check one)

A Approve or authorize purchase
B Recommend or Specify
C Set requirements
D Opinion ask
E No role
F Company does not purchase

VII. Product Category Interest: (Select All That Apply)

Men's footwear		Women's footwear	
<input type="checkbox"/> Dress	<input type="checkbox"/> Contemporary	<input type="checkbox"/> Dress	<input type="checkbox"/> Junior
<input type="checkbox"/> Young Men's	<input type="checkbox"/> Euro Comfort	<input type="checkbox"/> Euro Comfort	<input type="checkbox"/> Rugged/Performance
<input type="checkbox"/> Rugged/Performance	<input type="checkbox"/> Athletic	<input type="checkbox"/> Athletic	<input type="checkbox"/> Casual
<input type="checkbox"/> Athletic	<input type="checkbox"/> Casual	<input type="checkbox"/> Casual	<input type="checkbox"/> Volume
<input type="checkbox"/> Casual	<input type="checkbox"/> Volume	<input type="checkbox"/> Volume	<input type="checkbox"/> Contemporary
<input type="checkbox"/> Children's	<input type="checkbox"/> Shoe Care	<input type="checkbox"/> Publication	
<input type="checkbox"/> Handbags	<input type="checkbox"/> Jobber	<input type="checkbox"/> Association	
<input type="checkbox"/> Accessories	<input type="checkbox"/> Technology	<input type="checkbox"/> Store Equipment & Supplies	
<input type="checkbox"/> Store Fixtures	<input type="checkbox"/> Inventory Systems	<input type="checkbox"/> Other – please specify _____	

Please fax or mail your completed form along with business card to:

World Shoe Association
c/o ARsystems International
60 Industrial Parkway PMB# 650
Cheektowaga, N.Y. 14227
Fax: 416-756-4242

Thank you for registering for the upcoming WSA Show!

Check box if you do not wish to receive information via e-mail.

VIII. What is your firm's estimated annual spending by product category? (Select One Per Category)

	Over \$10 mil	\$5 to \$9.9 mil	\$1 - 4.9 mil	\$500,000 - \$999,999	Under \$500,000
Footwear					
Handbags					
Accessories					
Apparel					
Store Fixtures					
Technology					



WSA Show Buyer Registration Form Session/Product Selection

Name: _____ Company Name: _____

Special Event Ticket selection

Where would you like to collect you tickets

- Stevie Wonder Concert - Opening night August 4th, 2005 Sand Expo Center Mandalay Bay
- Number of tickets required @ \$60.00 = \$ _____

Wednesday, August 3rd

NSRA Conference Tuscany Suites and Casino, Las Vegas, Nevada.

- NSRA Member **1st Registration Earlybird** through 7/18/05 **\$95** Regular Registration after 17/18/05 **\$145**
- NSRA Member **Additional Earlybird** through 7/18/05 **\$75** Regular Registration after 17/18/05 **\$125**
- NSRA Non-Member **1st Registration Earlybird** through 7/18/05 **\$190** Regular Registration after 17/18/05 **\$290**
- NSRA Non-Member **Additional Earlybird** through 7/18/05 **\$150** Regular Registration after 17/18/05 **\$250**

Thursday, August 4th

- Passport to Europe: Women's Trends for 2006-Fee \$50
Speaker: Maria Clifford, MLC Consulting LLC. Mandalay Bay-12:30pm to 1:30pm
- Assessing and Solving Footwear Quality Issues-Fee \$40
Speaker: Jean-Luc Chaverot, PhD, Director of Product Quality, CTC. Sands Expo Center-9:00am to 10:00am

Friday, August 5th

- Build Your Business with Customer Loyalty Sponsored by the USRA-Fee \$40
Mandalay Bay-9:00 am to 10:00 am
- Improving Profitability with Inventory Management-Fee \$40
Speaker: Henry Eisenon, Inter Store Stock Balancing, Inc. Sand Expo Center-10:30am to 11:30am
- Opportunities and Insights in Women's Footwear-Fee \$50
Speaker: Marshal Cohen, Chief Industry Analyst, The NPD Group. Mandalay Bay-12:30pm to 1:30pm

Saturday, August 6th

- Employee Theft: What You Don't Know Can Hurt You-Fee \$40
Speaker: Bill Bregar, Loss Prevention Systems. Mandalay Bay-9:00am to 10:00am
- Open to Buy Planning: "How Much Should I Buy"-Fee \$40
Speaker: Mort Haaz, OTB Retail Systems. Mandalay Bay-10:30am to 11:30am
- Color and Trends for Spring/Summer 2006-Fee \$50
Speaker: Arnold Sude, Design Options. Mandalay Bay-12:30pm to 1:30pm

BILLING INFORMATION: *Only company issued checks will be accepted if paying by check.*

Payment Type: VISA MasterCard American Express Check

Card/Check No. _____ Expiration Date _____

Name as it appears on the card/check _____

Signature _____ Date _____

Refund Policy

Refunds will be considered until July 1, 2005, after which time, no refunds will be issued. Please submit your request for refund in writing clearly citing your reasons to:

WSA • 20281 SW Birch St., Suite 100 • Newport Beach, CA 92660

Please allow 3 weeks for processing. A 50% processing fee applies.

Please note: There will be no refunds issued for Stevie Wonder Tickets.

Exchange Policy

Exchanges will be considered until July 1, 2005, after which time no further requests will be considered. Please submit your request for exchange clearly citing your reasons to:

WSA • 20281 SW Birch St., Suite 100 • Newport Beach, CA 92660

Please allow 3 weeks for processing.

Please Note: Exchanges are limited to Name Changes only and products of equal value (subject to availability).