

**WSA USE ONLY** contact #:

suite assignment:

payment amt/date:

**IMPORTANT INSTRUCTIONS**

**Print or type this contract clearly.** Fill in all sections of this contract. **Make checks payable to WSA** and keep a copy for your records. Mail original of this signed application/contract with payment to: The Collections at WSA/August 2006 Show, 15821 Ventura Boulevard, Suite 415, Encino, CA 91436.

**STEP 1: COMPANY INFORMATION** Type or print clearly. Directory listing information is mandatory and will be included in the **WSA Show Directories, as well as the online exhibitor listings, for the benefit of buyer attendees.** If the Directory Listing Information is **not** the same as the parent company information, then please also fill in all three Information boxes.

**COMPANY LISTING INFORMATION FOR DIRECTORY**

CHECK HERE IF EXHIBITING COMPANY HAS A PARENT COMPANY. IF SO PLEASE FILL IN ALL THREE INFORMATION SECTIONS.

COMPANY NAME YOU WOULD LIKE IN DIRECTORY

STREET ADDRESS (P.O. BOX NOT ACCEPTABLE)

CITY / STATE / COUNTRY / ZIP OR POSTAL CODE

TELEPHONE FAX

CONTACT NAME

TITLE

E-MAIL (REQUIRED)

URL/WEBSITE

**CONTRACT INFORMATION (HOW WE CONTACT YOU)**

EXHIBITING COMPANY NAME

STREET ADDRESS (P.O. BOX NOT ACCEPTABLE)

CITY / STATE / COUNTRY / ZIP OR POSTAL CODE

TELEPHONE FAX

CONTACT NAME

TITLE

E-MAIL (REQUIRED)

URL/WEBSITE

**PARENT COMPANY INFORMATION**

PARENT COMPANY NAME

EXHIBITING COMPANY NAME

PARENT COMPANY STREET ADDRESS (P.O. BOX NOT ACCEPTABLE)

CITY / STATE / COUNTRY / ZIP OR POSTAL CODE

TELEPHONE FAX

PARENT COMPANY CONTACT NAME TITLE

E-MAIL (REQUIRED) URL/WEBSITE

Please check the boxes that apply to your products on exhibit. This information will determine suite location assignments. **PLEASE INCLUDE A CURRENT PICTURE CATALOG OR LINE SHEET WITH THIS CONTRACT.**

"Wholesale Price"	Men's Footwear	Women's Footwear	Children's Footwear	Handbags	Accessories
\$80-\$150					
\$150-\$199					
\$200+					
% of your Business in each category					

Please rank the top three categories in which you wish to be placed within The Collections at WSA (1 being first choice).

- |                              |                           |
|------------------------------|---------------------------|
| _____ American Designer      | _____ Comfort             |
| _____ European Designer      | _____ Athletic/Euro Trend |
| _____ Social Occasion/Dressy | _____ Other               |
| _____ Casual                 |                           |

**STEP 2: SHOW GUIDE LISTING & SUITE SIGNS:**

Print clearly the **BRAND** and/or **COMPANY** names exactly as you wish them to appear on your suite signs and in The Collections at WSA Show Directory. Four listings are included per suite, 18 characters maximum each. Printing additional listings over 4 per suite are available for \$50.00 each (for suite signs).

- |    |       |          |
|----|-------|----------|
|    | Brand | Category |
| 1. | _____ | _____    |
| 2. | _____ | _____    |
| 3. | _____ | _____    |
| 4. | _____ | _____    |

**STEP 3: EXHIBIT SUITE SHOW FEES**

Show Management will attempt to honor your suite requests. However, all final decisions regarding Exhibit Suite assignments are at the sole discretion of Show Management. The Exhibit Suite Show Fee includes: listing(s) in Show Directory, tote bag for buyers, 3 etageres, announcement cards and admission to networking cocktail hour.

Suite Type	Size( Sq. Ft)	Participation Fee	No. of Suites	Total Participation Fee(s)
Luxury Suite (King bed)	650-700	\$1,975	_____	_____
Bella Suite (2 queen beds)	700	\$1,975	_____	_____
Rialto Suite	1,100	\$2,375	_____	_____
Hospitality Suite	1,500	\$2,875	_____	_____
Hospitality Parlor	1,800	\$2,875	_____	_____
Piazza	1,460	\$2,875	_____	_____
Prima	1,500	\$2,875	_____	_____
Renaissance	2,000	\$2,875	_____	_____
			- S O L D O U T -	

**STEP 4: AUTHORIZATION & PAYMENT TERMS**

Show Fee	
100% due with contract	\$ _____
Directory Ad	\$ _____
(\$1000/full page by April 3, 2006 and later \$2,500)	
*Ad specs are located on page 6	
Late Charge	\$ _____
*10% of Participation Fee required after April 3, 2006	
SUBTOTAL	\$ _____
*Add 3% Surcharge Credit Card payment	
or \$20 wire service fee. US dollars only accepted.	
TOTAL Due (100%)	\$ _____

**STEP 5: EXECUTION & ACCEPTANCE SIGNATURE**

Exhibitor hereby acknowledges it has read and understands the terms and conditions for exhibiting at the The Collections at WSA as set forth in the Exhibitor Rules and Regulations attached hereto, which are integral to and incorporated by reference in full into this contract. The person signing this Contract represents and warrants that they are competent and have the necessary power, consent, and authority to execute and deliver this Contract on behalf of Exhibitor, and legally bind the Exhibitor to all of the terms and conditions as set forth herein upon the express acceptance of this Contract and the accompanying deposit by the World Shoe Association as evidenced by a formal confirmation sent to Exhibitor. Exhibitor understands that any change in the information in this Contract must be made in writing and expressly accepted by the WSA. Yes, by signing below the undersigned consents and agrees to receive i) faxed advertisements sent by or on behalf of WSA ii) telephone solicitations initiated by or on behalf of the WSA and iii) electronic mail messages sent by WSA or its affiliates.

Authorized Signature \_\_\_\_\_  
 Name (Printed) \_\_\_\_\_  
 Title \_\_\_\_\_  
 Date \_\_\_\_\_  
 WSA Acceptance \_\_\_\_\_  
 Date: \_\_\_\_\_

**CREDIT CARD AUTHORIZATION FORM FOR SHOW FEE** A 3% surcharge will be added for all credit card transactions.

COMPANY _____	CARDHOLDER NAME _____
CREDIT CARD NUMBER _____	EXPIRATION DATE _____
<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover	V CODE REQUIRED (V CODE IS THE ADDITIONAL THREE DIGITS ON THE FRONT OR BACK OF CARD)
TOTAL AMOUNT \$ _____ (MUST INCLUDE 3% SURCHARGE FOR CREDIT CARD PAYMENTS)	AUTHORIZED SIGNATURE _____

August 1-4, 2006

The Collections at WSA contract  
the venetian · las vegas, nevada

contract due date: April 3, 2006

**STEP 6: VENETIAN HOTEL RESERVATION & AUTHORIZATION (MUST BE COMPLETED)**

PLEASE NOTE: All suites reserved for Show participation must be booked for a MINIMUM of six nights. Your departure will be August 5, 2006. To reserve your exhibit suite the hotel will charge a one-night non-refundable deposit in advance on the credit card provided below. All suite charges are paid directly to the hotel by the Exhibitor. For additional sleeping accommodations, see housing at www.wsashow.com. You will receive written confirmation of your exhibit suite number from WSA.

If you select to check in on July 30 we ask that you sign and return the attached authorization agreeing to allow delivery of display items from 5pm to 1am (see step 7)

- Luxury/Bella Suite \$209 per night
- Rialto Suite \$309 per night
- Hospitality Parlor/Suites \$1,000 per night
- Prima \$1,000 per night
- Piazza Suite \$1,000 per night
- Renaissance Suite \$2,000 per night

No. of Suites Requested \_\_\_\_\_ Number of Nights \_\_\_\_\_

Arrival Date: July 30 / July 31 (please circle one)

Departure Date: August 5, 2006 (11am)

**CREDIT CARD AUTHORIZATION FORM FOR VENETIAN HOTEL RESERVATION**

COMPANY _____	CARDHOLDER NAME _____
CREDIT CARD NUMBER _____	EXPIRATION DATE _____
<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover	V CODE REQUIRED (V CODE IS THE ADDITIONAL THREE DIGITS ON THE FRONT OR BACK OF CARD)
TOTAL AMOUNT \$ _____	AUTHORIZED SIGNATURE _____

**\* CREDIT CARD AUTHORIZATION FORM FOR VENETIAN HOTEL MUST ACCOMPANY THIS CONTRACT. OMISSION WILL RESULT IN NO EXHIBITING SUITE RESERVATIONS. CONTRACT DUE APRIL 3, 2006**

**STEP 7: ACKNOWLEDGEMENT FOR SLEEPING IN EXHIBITING SUITE ON JULY 30, 2006**

Name \_\_\_\_\_ from (Company name) \_\_\_\_\_

We will be checking into the exhibiting suite on July 30, 2006

I/we agree to be present in the room from 5:00 pm to 1:00 am for the purpose of receiving show displays and lighting.

Thank you for your cooperation.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please fax back to: 818.379.3156 Attention: Leslie Gallin, Director, The Collections at WSA

**WIRE TRANSFER INFORMATION**

**Wells Fargo Bank**  
**Swift: WFBIUS62**

**Account Number:**  
**0784869539**

**Routing Number:**  
**121000248**

**Return completed Contract with payment, product catalog & other required items to:**

World Shoe Association/ Aug 2006 The Collections at WSA, 15821 Ventura Boulevard, Suite 415, Encino, California 91436  
Tel: 818. 379.9400 • Fax: 818.379.3156 • www.thecollectionsatwsa.com

## Read Entire Contract & The Collections at WSA Rules & Regulations

The following rules and regulations ("Rules and Regulations"), the Exhibitor Service Manual, schedules, or any amendments to the same are integral to and incorporated by reference into this The Collections Show Contract, ("Contract"). The Exhibitor Service Manual also contains information on drayage services; delivery and storage of shipments; construction and booth labor to be supplied by the Official Contractor; rental of furniture; additional services and show information necessary to aid Exhibitors (as defined herein). An Exhibitor Service Manual will be mailed to each contracted Exhibitor. All Exhibitors and their representatives participating in "WSA Show" August 2006 are required to comply with the Rules and Regulations as stated herein. THEREFORE, in consideration of the promises and the mutual covenants contained in this Contract and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

### 1. Defined Terms:

The term "WSA Show" means The Collections at WSA® August 2006, currently scheduled to be held on August 1-4, 2006 (the "WSA Show Dates") in Las Vegas, Nevada, USA, inclusive the Collections Show ("Collections Show"), which is part of the overall WSA Show. The WSA Show and all portions thereof, is owned, sponsored, produced, and managed by the World Shoe Association, Inc. ("WSA"). As used hereinafter, the term "Show Management" means, WSA and each of its respective officers, directors, staff, agents, affiliates, representatives, and assigns, unless the context requires otherwise. The term "Exhibitor" means, collectively, (i) the company or person that applied for exhibit suite at The Collections at WSA® and agreed to enter into the Contract upon acceptance by Show Management in the manner stated below and (ii) each of its officers, directors, shareholders, employees, contractors, agents, representatives and/or invitees, as applicable. WSA and Exhibitor are collectively referred to in this Contract as the "Parties" and "Party" in the singular. The terms "Facility" or "Facilities" means the venues where the WSA Show will be held including but not limited to the Mandalay Bay Convention Center, the Sands Expo Convention Center, the Venetian Resort and Casino, and any other venues used by Show Management for the WSA Show.

### 2. Qualifications of Exhibitor:

Show Management, in its sole discretion, will determine whether a prospective exhibitor is eligible to participate in the Collections Show. Exhibitor may be required to submit a description of the nature of their business and the items to be exhibited. The Show Management reserves the right to refuse to provide exhibit suite to any company, individual or entity whose display of goods or products is not, in the opinion of Show Management, compatible with the general character and objectives of the Collections Show. Fraudulent Exhibitor registration or misrepresentation of status or products will be cause for removal from premises.

### 3. Products & Services Displayed:

Exhibitors may display only products comprising products or services relevant to the footwear and fashion accessories industry or as otherwise permitted at Show Management's sole discretion. Qualified Exhibitors must either be the manufacturer or a licensed dealer, distributor or representative of the product or service displayed. Each contracted Exhibitor is entitled to be listed appropriately in the official show material at Show Management's sole discretion. That listing will be either the Exhibitor of record or a legal D.B.A. (Doing Business As) submitted by the Exhibitor signing the Contract. No entity other than the contracted Exhibitor or a legal D.B.A. will be granted a listing in official WSA Show material. The Exhibitor of record may not feature names or advertisements of non-exhibiting manufacturers, distributors or agents, unless Exhibitor receives the prior written approval of Show Management. Show Management will not be liable for any errors or omissions in the WSA Show Directory, attendee lists, websites or in any promotional materials. Exhibitors are prohibited from physically transferring goods sold at the WSA Show while on the exposition floor or in Collections Show suites.

### 4. Compliance:

Official WSA Show badges must be worn by Exhibitors and all booth personnel at all times on WSA Show premises. Smoking is NOT PERMITTED anywhere within The Collections Show suites. Show Management reserves the right to reject, remove or prohibit any exhibit/display ("exhibit") in whole or in part, or any Exhibitor or its representatives if in the opinion of Show Management the exhibit or the activities of the Exhibitor or its representatives violates the Contract, the Rules or Regulations, Exhibitor Service Manual or are detrimental to the aims, goals and purposes of the WSA Show. Show Management prohibits abusive conduct and inappropriate behavior toward Show Management, attendees, guests or any affiliated representative of the WSA Show. Whenever possible, the Exhibitor will be given notification and reasonable time to correct the problem. If any exhibit or any Exhibitor or its representatives are removed from the WSA Show for violation of the Rules and Regulations or for any other stated reasons, the Exhibitor will have forfeited all Exhibit Suite Participation Fees, registration fees or any other fees, and therefore not be entitled to any refunds, and will remain liable for any damages due to its actions.

### 5. Assignment of Exhibit suite:

All Contracts and required payments will be due on or before The Collections Show Application Deadline (as stated on the first page of the Contract), to qualify for the initial exhibit suite assignment. All Contracts and payments received after The Collections Show Application Deadline will be assigned on a firstcome, first-served basis. Show Management specifically reserves the right to assign exhibit suite, change the floor plan or to move an Exhibitor to another exhibit suite location, prior to or during the WSA Show, without prior notice, if Show Management, in its sole judgment and absolute discretion, determines that to do so is in the best interest of the WSA Show.

### 6. Contract Acceptance:

WSA's depositing of Exhibitor's Collections Show Contract deposit does not constitute acceptance of this Contract. If acceptance is not granted your exhibit suite fee deposit will be returned in full. This Contract will only become binding and effective when (i) Exhibitor has signed Page 1 of this Contract, (ii) all Exhibit Suite participation Fees are paid as required herein, and (iii) Show Management expressly accepts this Contract via formal confirmation sent to Exhibitor. Please be advised the final exhibit suite specifics may be different from the Exhibitor's original requests.

### 7. Payment Policy:

All Contracts must be accompanied by full payment of all Exhibit Suite Participation Fees. Payment must be made by check drawn on U.S. Bank, wire transfer, or credit card. An additional non-refundable credit card service fee equal to 3% of the payment amount must be included for each payment made by credit card payment or \$20 wire service fee. There will be a \$50 charge for returned checks; replacement payment must be made by money order or certified check, sent by overnight courier.

### 8. Cancellation by Exhibitor:

Requests for cancellations must be received in writing by Show Management, with evidence of receipt. If Exhibitor cancels this Contract after it has been accepted by Show Management, Exhibitor will be assessed a Cancellation Fee, even if exhibit suite is resold. Furthermore, Show Management reserves the right to treat an Exhibitor's downsizing of exhibit suite as cancellation of the original exhibit suite and purchase of new exhibit suite. At Show Management's discretion, an Exhibitor may be required to move to a new location if it requests a downsizing of exhibit suite. All Cancellation Fees are due and payable to Show Management within 15 days after receipt of written notice of your cancellation. The Cancellation Fee will be in accordance with the following schedule: a) If written notice of cancellation is received by Show Management more than 180 days before the WSA Show's first move-in date, the Cancellation Fee will be equal to 25% of total exhibit suite fee. b) If written notice of cancellation is received by Show Management between 180 and 121 days before the WSA Show's first move-in date, the Cancellation Fee will be equal to 50% of total exhibit suite fee. c) If written notice of cancellation is received by Show Management 120 days or less before the WSA Show's first move-in date, the Cancellation Fee will be equal to 100% of total exhibit suite fee. Because these dates are related to the WSA Show date and not to the date of acceptance of the Contract by Show Management, these dates shall apply regardless of the date on which Show Management accepts this Contract. The parties agree the Cancellation Fee is being assessed as reasonable liquidated damages for the injuries Show Management will suffer as a result of Exhibitor's cancellation, and not a penalty. The parties understand that the withdrawal of the exhibit suite reserved from availability at a time when other parties would be interested in applying for exhibit suite, will cause Show Management to sustain damages. In this situation, Show Management's damages will be substantial, but they will not be capable of determination with mathematical precision. Therefore, the provisions for liquidated and agreed upon damages have been incorporated into this Contract as a valid pre-estimate of these damages. The date of cancellation shall be the date Show Management receives the notice. Show Management assumes no responsibility for having included the name of the cancelled Exhibitor or description of its products in the WSA Show directory, brochures, news releases or other material relating to the WSA Show. All refunds due will be paid no later than 60 days after the close of the WSA Show.

### 9. Cancellation by Show Management:

If Exhibitor fails to make a payment required by the Contract in a timely manner, Show Management may terminate the Contract, as well as Exhibitor's participation in the WSA Show without further notice and without obligation to refund monies previously paid. Show Management reserves the right to refuse Exhibitor permission to move in and set up an exhibit if Exhibitor is in arrears of any payment due to Show Management. Show Management is expressly authorized (but has no obligation) to occupy or dispose of any space vacated or made available by reason of action taken under this paragraph in such manner as Show Management may deem best, and without releasing Exhibitor from any liability here under. Show Management may also terminate the Contract effective upon written notice of termination if Exhibitor breaches any of its obligations under the Contract, without any obligation on Show Management's part to refund any payments previously made and without releasing Exhibitor from any liability arising as result of or in connection with such breach. If Show Management removes or restricts an exhibit, which Show Management considers to be objectionable or inappropriate, no refund will be due to Exhibitor.

### 10. Force Majeure:

If the Show is terminated for any reason beyond the reasonable control of Show Management, including without limitation acts of God, war, strikes, labor disputes, accidents, government requisitions, restrictions or regulations on travel, facility unavailability, lack of commodities or supplies, inability to secure sufficient labor, civil disturbance, terrorism or threats of terrorism, disruption to transportation, disaster, fire, earthquakes, epidemic, or any other comparable casualty or condition, Show Management is unable to fulfill its obligations under the Contract, Show Management may terminate the Contract, and Show Management will refund to each Exhibitor only the Exhibit Suite Participation Fee previously paid by Exhibitor, minus a share of costs, expenses and commitments required to recompense Show management up to the time of termination, in full satisfaction of all liabilities of Show Management to Exhibitor. Additionally, if any part of the Facility is damaged or if circumstances beyond Show Management's reasonable control make it impossible or impractical for Show Management to permit an Exhibitor to

occupy or continue to occupy its assigned exhibit suite location during any part of or the entire WSA Show, the Exhibitor will only be charged a pro-rated Exhibit Suite Participation Fee for the period that the exhibit suite was or could have been occupied by the Exhibitor, minus a share of costs, expenses and commitments required to recompense Show Management up to the time of terminating the WSA Show, in full satisfaction of all liabilities of Show Management to Exhibitor. Show Management shall retain all other fees previously paid by Exhibitor. Notwithstanding the foregoing, Show Management reserves the right to cancel, re-name or re-locate the WSA Show or change the dates on which it is held. If Show Management changes the name of the WSA Show, relocates the WSA Show to another event facility within the same city, or changes the dates for the WSA Show to dates that are not more than 30 days earlier or 30 days later than the dates on which the WSA Show originally was scheduled to be held, no refund will be due to Exhibitor, but Show Management shall assign to Exhibitor, in lieu of the original exhibit suite, such other exhibit suite as Show Management deems appropriate and Exhibitor agrees to use such space under the terms of the Contract. If Show Management elects to cancel the WSA Show other than for a reason previously described in this Section 10, Show Management shall refund to each Exhibitor its entire exhibit suite rental payment previously paid, as full satisfaction of all liabilities of Show Management to Exhibitor.

### 11. Exhibit Provisions:

Each Exhibitor's exhibit must be designed and constructed in a manner that provides adequate area in the exhibit suite to accommodate interested buyers. Any demonstration or activity which results in excessive obstruction of doorways, corridors, exists or prevents ready access to a nearby exhibitor exhibit suite, or creates a disturbance or safety hazard deemed by Show Management to cause a disruption or potential harm, shall be suspended for any periods specified by Show Management. Any Exhibitor utilizing a celebrity figure in their exhibit for a promotional purpose must notify Show Management prior to the Show of the dates and times of the celebrity's scheduled appearances. If Show Management, at its sole discretion, deems additional security personnel or measures are necessary, they will be implemented immediately at the Exhibitor's own expense.

### 12. Exhibit Suite Occupancy:

Hours and dates for installing, occupying and dismantling exhibits shall be those specified in the Exhibit Service Manual. If Exhibitor fails to install its display in its assigned space as stated in the Exhibit Service Manual, or leaves its exhibit suite unattended during the Exhibit hours, Show Management shall have the right to take possession of the exhibit suite and no refund will be due to Exhibitor. All exhibits must be open and manned for business during WSA Show published exposition hours. Exhibitor may not dismantle the display until Show Management officially closes the WSA Show. Early dismantle – If an exhibitor dismantles early WSA will not permit that exhibitor to return to future WSA events. Should extraordinary events occur requiring early departure from an event the exhibitor must notify WSA Show Management on site and make arrangements for such an occurrence.

### 13. Exhibit Suite Promotions Restrictions:

Selling of samples prohibited during the WSA Show. Solicitation of buyers on the aisles or other public areas of the exposition hall, lobby areas, hotel corridors or hotel public space is strictly prohibited. Exhibitors must limit and confine their activities, solicitation efforts and the distribution of promotional materials to the confines their exhibit suite, unless otherwise previously approved by Show Management. Distributed literature must be related strictly to the products and/or services on display or directly available from the Exhibitor of record. Flashing or neon lighted signs or electronic displays or sound-emitting devices must be constructed or controlled in a manner that will not interfere with or constitute a nuisance to other exhibitors or attendees or hotel guests. Furthermore, Exhibitor agrees not to take advantage of the WSA Show to exhibit their products, or to promote or otherwise exploit their company, product or product name outside their assigned exhibit suite, conduct meetings or any activities which would conflict with the WSA Show's published hours.

### 14. Exhibit Suite Requirements:

Exhibitor must adhere to and be bound by: (a) all applicable fire, utility and building codes and regulations; (b) any rules or regulations of the Facility where the WSA Show is held; (c) the terms of all leases and agreements between WSA and the managers or owners of the Facilities; (d) the terms of any and all leases and agreements between WSA and any other party relating to the WSA Show, and (e) all exhibit suite specifications and requirements as stated in the Exhibitor Service Manual applicable to the exhibit in hotel suites for The Collections Show. The Exhibitor shall not, nor shall the Exhibitor permit others to do anything to the exhibit or do anything in the Facility where the WSA Show is held, or bring anything into the Facility, which would cause a difference in conditions from those previously approved by Show Management, its insurance carriers, or the owners or managers of the Facility, which will in any way increase premiums payable by any of such parties for fire, casualty, liability or other insurance on the facility or any property therein. Exhibitor agrees to pay, on demand by any such parties, any increase in premium cost or surcharge resulting from a violation of this Section.

initial \_\_\_\_\_

#### 15. Exhibitor Appointed Contractors:

Exhibitor may use an Exhibitor Appointed Contractors ("EAC") as set forth herein and the Exhibitor Services Manual. Exhibitors are required to sign and return "Request To Use An Exhibitor-Appointed Contractor" Request Form only if using a nonofficial contractor, i.e. not one of the contractors listed in the Exhibitor Service Manual as "Official Service Contractors." Any Exhibitor Appointed Contractor, as an agent for the Exhibitor, present in a Facility during the WSA Show, must adhere to and will be bound by the Rules and Regulations and other terms and conditions as stated in the Exhibitor Services Manual, and must comply with all insurance requirements as stated in the Contract separate and apart from the Exhibitor's insurance requirements as stated in the Contract. Exhibitors will be responsible for ensuring that their Exhibitor Appointed Contractors have adequate insurance coverage as specified herein and will be liable for the conduct of everyone they appoint or perform services pursuant to such appointments. More information on Exhibitor Appointed Contractors will be available in the Exhibitor Service Manual. Exhibitors using other than official decorator and drayage contractor for the installation and dismantling of display material only, must hire union personnel or secure labor through the official contractor. The names of any Exhibitor Appointed Contractors to be used by Exhibitor must be sent to: Operations at WSA, 15821 Ventura Blvd., Suite 415, Encino, CA 91436, fax (818) 379-9410, not less than 30 days prior to the WSA Show's first move-in day. Show Management retains the right, at its sole discretion, to prohibit or remove an Exhibitor Appointed Contractor from a Facility for noncompliance of the Rules and Regulations or Breach of the Contract.

#### 16. Security & Safety:

Show Management will provide the services of a reputable security agency within the exhibit area during the period of move-in, show, and move-out for general safety and security purposes only. The security services provided by Show Management are not intended, nor are they to be interpreted by the Exhibitor in any form whatsoever, as a guarantee by Show Management or the Facilities against any loss, theft or damage to the Exhibitor or any of Exhibitor's property. All items brought into the Facilities are done so at the Exhibitor's own risk. The Exhibitor is solely responsible for the security and safeguarding their exhibit and its contents at all times. Exhibitors may furnish additional guards at their own cost and expense after obtaining prior written approval from Show Management.

#### 17. Minimum Age of Attendees:

In order to maintain the business atmosphere that our buyers and exhibitors deserve and demand children under the age of 16 years old are prohibited from attending the WSA Show and special events. No one under the age of 18 years old is permitted on the exposition floor during move-in and move-out.

#### 18. Insurance:

Exhibitor and their Exhibitor Appointed Contractors (whenever EAC services are provided to an Exhibitor in a Facility), at their own expense, are individually required to secure and maintain insurance coverage as stated in this Section through the duration of the WSA Show, including move-in, show days and move out days. All such insurance will be primary of any other valid and collectible insurance of Exhibitor and will be written on an occurrence basis. Claims made policies are not acceptable and do not constitute compliance with Exhibitor's obligations under this Section. (a) Worker's Compensation Insurance to the statutory limits; (b) Employer's Liability Insurance with limits not less than \$1,000,000 each accident; (c) Comprehensive General Liability Insurance with limits not less than \$1,000,000 each occurrence Combined Single Limit for bodily injury to any one person in any one occurrence, \$2,000,000 with respect to injuries to more than one person in any one occurrence, and \$5,000,000 with respect to damage of property and coverage for, contractual, copyright infringement, operation of mobile equipment, products and liquor liability; (d) Automobile Liability Insurance coverage for owned, nonowned and hired vehicles, including loading and unloading operations with minimum limits of \$1,000,000 per occurrence for bodily injury and \$500,000 for property damage. (e) Above required policies must name as "Additional Insured": (1) WSA and its respective members, officers, directors, agents and employees and (2) each Facility and its respective members, officers, directors, agents and employees. (f) Exhibitors agree to maintain such insurance that will fully protect, indemnify, hold harmless and defend WSA, and the Facilities and their respective members, officers, directors, agents and employees from any and all claims of any nature whatsoever, including attorney's fees, which may arise due to the actions of negligence of the exhibiting firm or their employees or members, contractors, subcontractors or representatives, including claims under the Worker's Compensation Act, and for personal injury, including death which may arise in connection with installation, operation or dismantling of the Exhibitor's display. (g) Above required policies may not be canceled without 30 days advance written notice to Show Management. An "A" Rated insurance carrier authorized to transact business in the State of Nevada must issue the insurance coverage required. Exhibitor shall, provide Show Management with a Certificate of Insurance (and complete copies of policies requested) and Additional Insured Endorsement documentation not less than thirty (30) days prior to the first move-in of the WSA Show. Failure to provide the satisfactory Certificate of Insurance and the Additional Insured Endorsement document shall result in the cancellation of the Contract, loss of Exhibitor's exhibit suite and forfeiture of all payments.

#### 19. Permits:

The Exhibitor is required to have all and any business licenses, and other permits that are needed for their operation. It is the sole responsibility of the Exhibitor to collect all applicable taxes and remit it to the appropriate authorities as required by law for any sales transactions made during the WSA Show.

#### 20. Music Licensing & Use of Copyrighted Works:

The Exhibitor will be responsible for securing any and all necessary licenses or consents for (a) any performances, displays or other uses of copyrighted works, trademarks or patented inventions or designs and (b) any use of any name, likeness, signature, voice or other impression, or other intellectual property owned by others at the WSA Show. The Exhibitor or its agent(s) agree not to allow any musical work protected by copyright to be staged, produced or otherwise performed, via either "live" or mechanical means, by or on behalf of the Exhibitor at WSA Show related activity unless the Exhibitor or agent(s) has previously obtained written permission from the copyright owner, or the copyright owner's designer (e.g., ASCAP, BMI or SESAC) for this use. The Exhibitor accepts full and complete responsibility for the performance of all obligations under any agreement permitting the use of the music, including but not limited to, all obligations to report data and to pay royalty fees.

#### 21. Indemnification for Use of Copyright Material:

The Exhibitor agrees to indemnify, defend and hold harmless WSA, the Facility and their respective directors, officers, employees, agents, and representatives from and against any claim of liability and any incident or resulting loss, cost or damage, including but not limited to, reasonable attorney and expert witness fees, and all other associated costs of lawsuits, for failure or alleged failure to obtain these licenses or consents or for infringements of copyright, patent or the unauthorized use of a registered trademark or service mark or other violations of the property or proprietary rights, or the rights of privacy or publicity of any third party.

#### 22. Lotteries & Contests:

The operation of games of chance, or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only to the extent permitted by applicable federal, state and local laws and ordinances in the State and City where the WSA Show is being held. The Exhibitor agrees to accept full and complete responsibility for complying with and adhering to all applicable federal, state and local laws, ordinances and regulations pertaining to lotteries and contests.

#### 23. Photographs, Publicity Material, Radio & Television & Print Media:

Photography is prohibited on the exposition floor or in exhibit suites at all times (expect photographs taken by Exhibitor of its own exhibit). WSA Management must be advised in writing when Exhibitors desire to use still or sound movies, transparencies, amplified record, televisions or radios, etc. WSA reserves the sole right to use any photographs, recordings, electronic images or publicity material received by or obtained by Show Management in the course of the WSA Show, for whatever use deemed proper by Show Management. WSA retains the exclusive right to include photographic, video and other visual portrayals of attendees, any Exhibitors and their booth including its contents, in any pictorial medium of any nature whatsoever for the purpose of trade, advertising, sales, publicity and otherwise, without compensation to the Exhibitor, and all rights titled and interest bearing (including all worldwide copyrights therein) will be WSA's sole property, free of any claims of the Exhibitor or any persons deriving any rights or interest from the Exhibitor.

#### 24. ADA Compliance:

The Exhibitor shall have the sole responsibility for ensuring that its exhibit suite is in full compliance with the Americans with Disabilities Act (ADA) and any regulations under that Act. The Exhibitor will ensure the accessibility of its exhibit suite, and agrees to hold harmless, defend and indemnify WSA and its directors, officers, employees, agents and representatives against any claims, damages, loss or exposure, including reasonable attorney's fees and costs, arising out of or related to any ADA violation or alleged ADA violation.

#### 25. Damage to Exhibitor Property:

If damage occurs to an Exhibitor's exhibit by another Exhibitor, the involved parties are responsible for resolving the dispute and all damages incurred.

#### 26. Limitation of Liability:

EXHIBITOR ASSUMES THE ENTIRE RESPONSIBILITY AND LIABILITY FOR ALL DAMAGES OR LOSS TO WSA, THE FACILITIES, PERSONS OR TOWN PROPERTY OR THE PROPERTY OF OTHERS THAT OCCUR AS THE RESULT OF THE NEGLIGENCE OR ANY ACTIONS OF EXHIBITOR OR ITS OFFICERS, EMPLOYEES, AGENTS, REPRESENTATIVES, INVITEES AND GUESTS THROUGH THE DURATION OF THE WSA SHOW. EXHIBITOR AGREES THAT TO THE MAXIMUM EXTENT PERMITTED BY LAW WSA AND THE FACILITIES AND THEIR RESPECTIVE OFFICERS, AGENTS, EMPLOYEES OR REPRESENTATIVES WILL NOT BE HELD LIABLE FOR ANY LOSS OR DAMAGE TO EXHIBITS, OR MATERIALS, GOODS AND WARES (COLLECTIVELY "PROPERTY") BELONGING TO EXHIBITOR, AND THEY ARE RELEASED FROM LIABILITY FOR ANY DAMAGE, LOSS, OR INJURY TO PERSON OR PROPERTY OF THE EXHIBITOR OR ITS OFFICERS, EMPLOYEES, AGENTS, REPRESENTATIVES, INVITEES AND GUESTS, RESULTING FROM FIRE, STORMS, WATER, ACTS OF GOD, AIR CONDITIONING OR HEATING FAILURE, THEFT, MYSTERIOUS DISAPPEARANCE, BOMB THREATS OR ANY OTHER CAUSES WHATSOEVER. IN NO EVENT WILL SHOW MANAGEMENT, OR THE FACILITIES OR THEIR RESPECTIVE OWNERS, DIRECTORS, OFFICERS, EMPLOYEES, AGENTS AND REPRESENTATIVES BE LIABLE FOR ANY CONSEQUENTIAL, INDIRECT, SPECIAL, PUNITIVE OR INCIDENTAL DAMAGES OF ANY NATURE OR FOR ANY REASON WHATSOEVER WHETHER OR NOT APPRISED OF THE POSSIBILITY OF ANY SUCH LOSS PROFITS OR DAMAGES. SHOW ORGANIZER'S MAXIMUM LIABILITY UNDER ANY CIRCUMSTANCE WHATSOEVER WILL NOT EXCEED THE EXHIBIT SUITE PARTICIPATION FEE ACTUALLY PAID TO SHOW ORGANIZER BY EXHIBITOR PURSUANT TO THIS CONTRACT. SHOW ORGANIZER MAKES NO REPRESENTATIONS OR WARRANTIES, EXPRESS OR IMPLIED, REGARDING THE NUMBER OF PERSONS WHO WILL ATTEND THE EVENT OR REGARDING ANY OTHER MATTERS.

#### 27. Indemnification:

The Exhibitor will indemnify, defend (with legal counsel satisfactory to Show Management), and hold harmless WSA, its sponsors, the Facilities and their respective owners, directors, officers, employees, members, agents and representatives, against all claims, actions, demands or liability of whatsoever kind and nature, including but not limited to judgments, interest, reasonable attorneys' fees, expert witness fees, and all other costs and charges related to or arising out of Exhibitor's noncompliance with or breach of the Contract, the Rules and Regulations or the terms and conditions set forth in the Exhibitor Service Manual, claims of property or personal injury caused by or attributed in part or in whole to any action or failure to act whether by negligence or otherwise, on the part of the EXHIBITOR or any of its officers, employees, agents, or representatives, excluding liability caused by the sole negligence or willful misconduct of WSA, its sponsors and their respective owners, directors, officers, employees, representatives and agents.

#### 28. Assignment:

The Exhibitor shall not sell, assign, transfer, nor convey the Contract or assign, sublet or permit its exhibit suite, or any part thereof, to be used by another, or allow any use of the premises other than that specified in its accepted application, unless Exhibitor receives prior written approval from Show Management. Any attempted sale, assignment, transfer, conveyance of the exhibit suite, or any part thereof in violation of this Section will be voidable at the option of Show Management, entitling Show Management to terminate the Contract and making Exhibitor liable for all damages incurred by WSA. If such sale, assignment, transfer is approved by Show Management, the Contract and the Rules and Regulations and the terms and conditions set forth in the Exhibitor Service Manual will be binding upon and inure to the benefit of the respective successors, assigns, and personal representatives of the Parties.

#### 29. Compliance with Show Management Decisions:

Any and all matters or questions, not specifically covered by the Rules & Regulations shall be subject solely to the decision of Show Management. Show Management reserves the right to make changes, amendments and additions in the Rules and Regulations and in the Exhibitor Service Manual, or in update bulletins at any time, without prior notice. All charges, amendments and additions so made shall be binding on the Exhibitor with the provision that all Exhibitors will be advised of any such changes. Further, the Exhibitor agrees that Show Management will have full power in a matter of interpretation, amendment and enforcement of all Rules and Regulations, and in all instances Show Management's rulings will be final.

#### 30. Dispute Resolution:

The Exhibitor and WSA agree that all disputes and matters whatsoever arising under, in connection with or related to or the breach of any provision of the Contract shall be interpreted in accordance with the laws of the State of California. In connection with any litigation, Exhibitor waives any right to assert lack of personal or subject matter jurisdiction and agrees that venue properly lies in Los Angeles, California, USA to the exclusion of the courts of any other state, territory or country.

#### 31. Interest & Collection Fees:

The Exhibitor agrees to pay interest at a rate of 1.5% per month (18% per annum), on all past due balances to WSA. Additionally, the Exhibitor agrees to pay any collection costs, including but not limited to court costs, collection fees, and reasonable attorney's fees, incurred by WSA in enforcing the Contract or the Rules and Regulation.

#### 32. Entire Agreement:

This Contract, Rules and Regulations, Exhibitor Service Manual and any amendments and schedules referred to herein constitute the complete, and exclusive statement of the terms of the agreement between WSA and the Exhibitor pertaining to the WSA Show. All waivers of any provision of the Contract or the Rules and Regulations must be made in writing and signed by Show Management. If any portion of the Contract will be determined to be invalid, then that portion will be considered severed from the Contract and all remaining portions will remain in full force and effect. In the WSA Show of any conflict, inconsistency, or incongruity between any provision of the Contract and any provision of the Rules and Regulations or the Exhibitor Service Manual, the provisions of the Contract shall govern and control. Paragraph headings have been inserted for convenience of reference only, and are in no way intended to describe, interpret, define, or limit the scope or intent of any part of this Contract. All rights and privileges granted to the Exhibitor under the Contract and the Rules and Regulations any subsequent amendments are subject to and subordinate to the master leases between WSA and the Facilities.

#### 33. Late Fees/Deadlines:

Contracts received in the WSA office after April 3, 2006 will be processed as late and will not be included in the first round of assignments. A late charge of 5% of the participation fees will be required. It is the applicant's responsibility to ensure their contract is received by WSA. (Not applicable to new participants.)

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## The Collections Show Directory

Closes: 6/2/06 — Materials Due: 6/9/06

## Photos and Logos for the Collections

Please submit all art work (logos and photographs) digitally in high-resolution format at 300 DPI or higher.

The following formats are acceptable: JPG, TIFF, EPS (with all fonts embedded), or high-resolution PDF file (at 300 DPI, press quality). Adobe Illustrator files in vector file format are acceptable as well. (Please convert all type to outlines and save as EPS file format.) No GIFs or BMPs.

All file formats should be in CMYK.

Logos and product photo should be at least 2 1/2" (63.5 mm) in height, as they will fit within an area of 3" wide x 2 1/2" high (76.2mm x 63.5 mm).

Photos and logos are due June 6, 2006

## Mechanical Requirements:

SADDLE-STITCH

size: 5 3/8" x 8 3/8" trim size (137 mm x 213 mm)

bleed: 5 7/8" x 8 7/8" (149 mm x 225 mm)

live area: 4 7/8" x 7 7/8" (124 mm x 200 mm)

spread bleed: 11 3/4" x 8 7/8" (298 mm x 225 mm)

## Ad Material Requirements:

All ads must be submitted digitally in high-resolution format at 300 DPI or higher.

The following formats are acceptable: JPG, TIFF, EPS (with all fonts embedded), or high-resolution PDF file (at 300 DPI, press quality).

- No GIFs, BMPs or layered Photoshop files.
- No native/raw Quark, InDesign or Illustrator file formats.
- All file formats should be in CMYK.
- Provide a hard copy color proof of the advertisement that is representative of how it should look.

**All files supplied must be built to size to the ad spec size the advertiser is purchasing. Important: All files must include bleeds. Please see size specs listed under Mechanical Requirements for reference.**

## Material Submission

SEND DIGITAL FILE AND COLOR PROOF TO:

Sally Matteson

WSA

15821 Ventura Boulevard, Suite 415

Encino, CA 91436

E-MAIL: smatteson@wsashow.com

TELEPHONE: 818.379.9490

FAX: 818.379.3187